## First Purpose Hourly Fundraiser Performance Structure (Casuals)

Based on a \$35.00 Average Pledge GROSS Earnings

\$24.80 an Hour

7 Hours a Day

5 Days a Week

MANDATORY CRITERIA	<ul> <li>Full name and address of donor;</li> <li>Average pledge equal to or greater than \$35</li> <li>Date of birth or a signature by donor confirming they are over the age of 25</li> <li>Targeted age is 35 years and over</li> <li>Employee must not signing up anyone under the age of 25. Donors between the ages of 25-34 must not exceed 15%.</li> <li>At least one valid telephone phone number;</li> <li>Occupation of donor</li> <li>Correct bank account or credit card details;</li> <li>Signature of donor;</li> <li>Name, location and ID number of advocate;</li> <li>Initials in acknowledgement section;</li> <li>Employees must not recruit donors with no clear understanding of English, those on government welfare, and those on student visas</li> <li>Employees must not mislead donors to think it's a one off donation</li> <li>Employees must only signup those with the intention to support the charity they are</li> </ul>
POINT BREAKDOWN	As part of your duties, you are required to achieve a set target of pledges for our clients each week.  The value of these pledges range from \$30 to \$50 per month and the following targets have been set based on the value of the pledges:  Pledges \$25 to \$34.99 in value are worth 0.5 points  Pledges \$35 to \$48.99 in value are worth 1.0 points  Pledges \$49+ in value are worth 1.5 points.

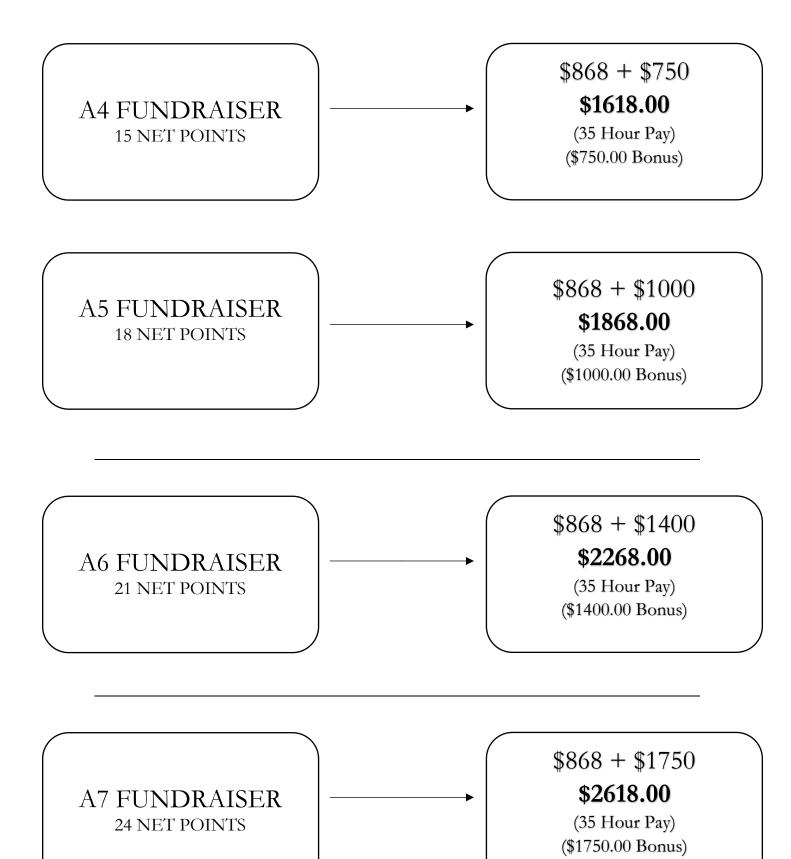
FUNDRAISER 8 NET POINTS 10 NET Signups **\$868.00** (35 Hour Pay)

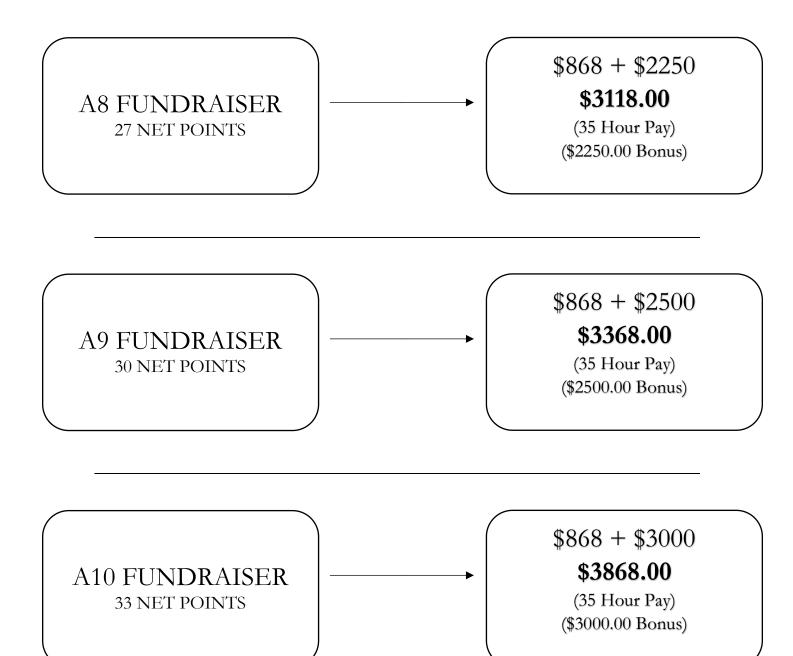
A2 FUNDRAISER
10 NET POINTS

\$868 + \$300 **\$1168.00** (35 Hour Pay) (\$300.00 Bonus)

A3 FUNDRAISER
12 NET POINTS

\$868 + \$500 **\$1368.00** (35 Hour Pay) (\$500.00 Bonus)







\$868 + \$3600 **\$4468.00** (35 Hour Pay) (\$3600.00 Bonus)

A12 FUNDRAISER
41-44 NET POINTS

\$868 + \$4200 **\$5068.00** (35 Hour Pay) (\$4200.00 Bonus)

A13 FUNDRAISER
45-50 NET POINTS

\$868 + \$5000 \$5868.00 (35 Hour Pay) (\$5000.00 Bonus)

A14 FUNDRAISER
51+ NET POINTS

\$868 + \$5500 + Owner

Bonus

\$6368.00

(35 Hour Pay)

(\$5500.00 Bonus)

## Additional Bonuses:

The following bonuses require a minimum entry level to be awarded. (Minimum entry level = 8.0 NET points or 10 NET signups)

Bonus Type	Bonus Amount
3 Day Consecutive Blue-Zone Bonus	\$100.00
• 3-4 signups in a day for 3 consecutive	
days	
3 Day Consecutive Green-Zone Bonus	\$200.00
• 5+ signups in a day for 3 consecutive	
days	
10+ Weekly signups with 100% Phone	\$10.00 per net signup
Verification	
8 Signups in a day	\$25.00 per net signup after verification
	(\$200.00 if 100% approved)
10 Signups in a day	\$40.00 per net signup after verification
	(\$400.00 if 100% approved)
12+ Signups in a day	\$50.00 per net signup after verification
	(\$600.00 if 100% approved)

The following bonuses require a minimum entry level to be awarded. (Minimum entry level = 8.0 NET points or 10 NET signups)

- 3 Day Consecutive Blue-Zone Bonus: \$100 (3+ Sales)
- 3 Day Consecutive Green-Zone Bonus: \$200 (5+ Sales)
- 10 + Signups with 100% Phone verification = \$10 per signup
- 8 Signups in a day = \$25 per NET signup after verification (\$200 if 100% approval)
- 10 Signups in a day = \$40 per NET signup after verification (\$400 if 100% approval)